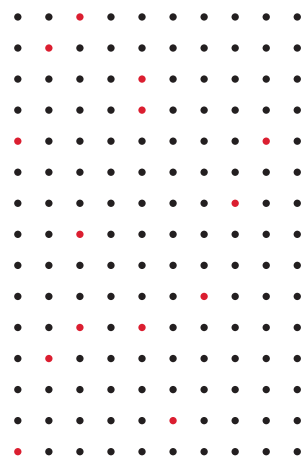


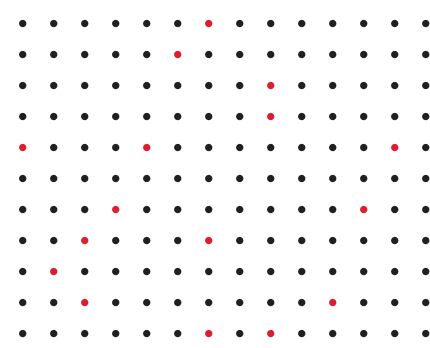
# The Ecosystem that Enables the Modern Work Experience



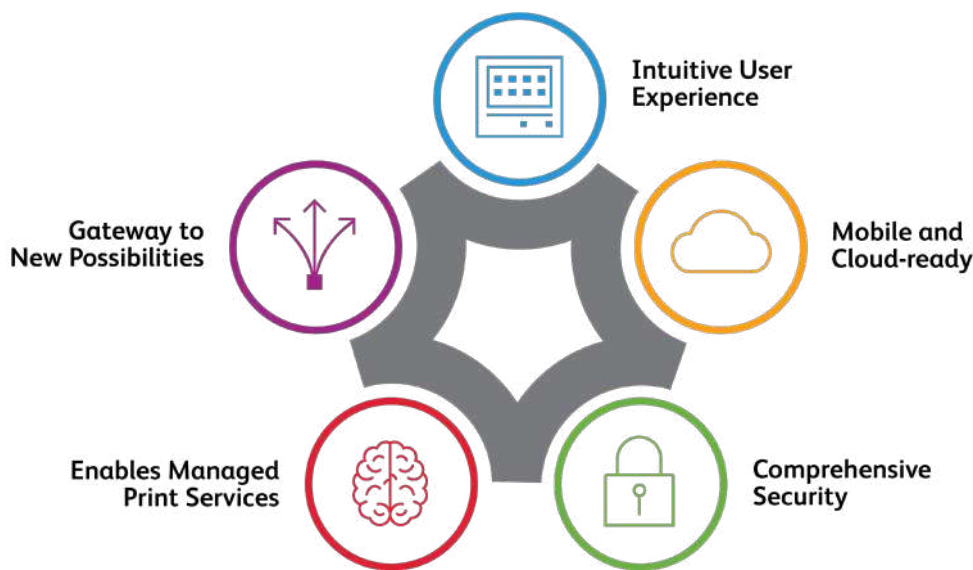
XEROX® CONNECTKEY® TECHNOLOGY

xerox™

# Your Digital Workplace Assistant, helping you get work done better, faster and more securely.



Digital workplace assistants built on Xerox® ConnectKey® Technology help businesses discover new ways to work smarter, more securely and create the most productive workplace. It's time to stop thinking about printers as standalone, task-specific workhorses, and start demanding a more personalised user experience to accomplish more of what matters every day.



Each ConnectKey Technology-enabled multifunction printer (MFP) in our lineup is the centre of a productivity ecosystem – delivering an intuitive user experience, mobile and cloud connectivity, comprehensive security, and access to value-extending services and solutions. You'll do more than print, scan or copy. You'll complete every day tasks with less effort.

## **XEROX® VERSALINK® PRINTERS**

Ideal for distributed workgroups, printers and multifunction printers in the Xerox® VersaLink® family are fully featured, AI-supported digital workplace assistants. They provide an intuitive user experience, comprehensive security and allow users to work whenever, from wherever.

## **XEROX® ALTALINK® PRINTERS**

Scalable, powerful and designed for the most demanding teams – the Xerox® AltaLink® Multifunction Printers deliver an intuitive user experience, personalisation, mobile and cloud connectivity, and comprehensive security. These AI-supported digital workplace assistants digitise, automate tasks and streamline everyday work processes seamlessly to boost productivity.



# Intuitive User Experience

Take time-saving convenience to the next level. Personalise the tablet-like touchscreen to individual user preferences and tap into AI-assisted algorithms that learn from you and prioritise your most commonly used tasks to create convenient shortcuts. So you can do more in fewer steps.



## KEEPING IT CONSISTENT

With a ConnectKey Technology-enabled fleet – regardless of model – the user experience is always consistent. Common functions work similarly on every printer, so users learn once and apply them fleet-wide.

New installation wizards streamline set-up to get you started with little or no IT support. Print drivers look and feel the same, while the Xerox® Global Print Driver® can be used on all printers regardless of model.

The Xerox® Embedded Web Server allows system administrators to connect to their multifunction printer remotely via any standard web browser and manage configuration settings, apply cloned files to the fleet, install print drivers, monitor printer status and troubleshoot using the Remote Control Panel tool – all without leaving their office.



## TOUCH, AND GO FAST

The multi-touch experience – the way millions of phone and tablet users interact with today's most advanced devices – now finds its way to the printer or multifunction printer you'll depend on to get work done quickly and easily.

Swipe, tap and pinch your way through simplified workflows on a large, colourful, tablet-like screen. Preview scans before printing to avoid errors. It's a completely new – and yet entirely familiar – way to power through complex workflows and common tasks.



## LET'S PERSONALISE

Personalise the user interface for each user to maximise productivity. Hide, reveal, and reorder apps and app features to prioritise the capabilities you use most. Save your settings and return to your own familiar interface each time you log in. Or simply allow the AI-assisted technology to get your job done in seconds, with machine learning and automation.

## ACCESSIBILITY

AltaLink and VersaLink Printers' assistive technology features enhance learning, working and daily operations for all individuals. Users can zoom into the tilt-able touchscreen via pinch and zoom gestures, navigate the touchscreen through an attached USB keyboard and receive audible sounds for the information displayed on the screen (e.g. Print, Copy, Scan). The Embedded Web Server pages available to the Guest user and pages to create and install a clone file conform to Web Content Accessibility Guidelines (WCAG).

# Mobile and Cloud ready

Your connected workforce – whether at home, on the road or in the office – relies on a variety of devices to send or retrieve documents and information. Xerox® ConnectKey® Technology brings it all together.



## READY FOR THE WAY YOU WORK

All ConnectKey Technology-enabled printers and multifunction printers give you the freedom to work where and how you want. They are mobile and cloud ready, right out of the box. They provide secure access from your mobile device and direct, seamless connectivity to your preferred cloud systems and services.

## MOBILE READY

The ability to connect and print from your mobile device is key for today's hybrid worker, and ConnectKey Technology-enabled multifunction printers are ready to roll with built-in support for Apple® AirPrint®, Mopria® Print Service and Xerox® Print Service Plug-in for Android™.

The Xerox® Workplace Solutions add a common printing experience across both Android and iOS devices, making it easy for mobile workers to print on the go.

Tap to connect to your printer in seconds using Near Field Communication (NFC) to scan, copy and print from your mobile device. When used in conjunction with Xerox® Workplace Solutions, it enables authorised users to unlock the MFP and access services securely with a personalised experience.

Optional Wi-Fi Direct is ideal for enabling guest user access – without the need to grant access to your primary network.

## CONVENIENT AND CLOUD-CONNECTED

Scan or print directly to or from the cloud, easily share documents with individuals or groups without the hassle of multiple steps and create editable documents from hard-copy source materials. It's all possible, right from the user interface of your Xerox® AltaLink® and Xerox® VersaLink® Devices.

For ultimate convenience, the easy-to-use Xerox® @PrintByXerox App makes printing as simple as sending an email with an attachment and retrieving it on any ConnectKey Technology-enabled device worldwide. It's easy, secure and free.

Xerox® Workplace Cloud, a cloud-hosted Print Management Solution, provides easy, flexible and secure printing from any mobile device – freeing up IT resources to focus on your core business.

## SAVE STEPS WITH SINGLE SIGN-ON

Conveniently authenticate at the printer once with your card badge or mobile device and then securely access all your SSO-enabled MFPs without having to perform any additional, time-consuming log-in steps.

# Comprehensive Security

Security is a top priority for every business. Xerox® ConnectKey® Technology-enabled Printers provide comprehensive security features and technologies. So, you can proactively deal with security threats and work with total peace of mind.

## A HIGHER STANDARD

Although it's integral to our technology, there's nothing standard about the levels of security included with every ConnectKey Technology-enabled device. Our holistic, proactive four-point approach to security ensures comprehensive and all-encompassing protection for all system components and points of vulnerability.

### Prevent

ConnectKey Technology utilises a comprehensive set of capabilities that prevents malicious attacks, the proliferation of malware and misuse of/unauthorised access to the printer, whether from transmitted data or direct interaction at the device.

All possible access points are secure, including the user interface and input ports accessible to walk-up users, as well as PC, server, mobile devices or cloud connections.

### Detect

ConnectKey Technology runs a comprehensive firmware verification test, either at start-up<sup>1</sup> or when activated by authorised users. This provides alerts if any harmful changes to the printer have been detected. Trellix<sup>2</sup> Allowlisting technology constantly monitors and automatically prevents any malicious malware from running.

### Protect

Our comprehensive security measures don't stop at preventing unauthorised access to your printer and securing your information from the inside. ConnectKey Technology provides capabilities to prevent intentional or unintentional transmission of critical data to unauthorised parties.

From protecting printed materials by not releasing documents until the right user is at the device, to preventing scanned information reaching beyond its intended recipient, ConnectKey Technology offers the safeguards you need to keep your most critical data assets safe and secure.

Xerox also protects all your stored information using the highest levels of encryption. You can delete any processed or stored data that is no longer required.

### External Partnerships

ConnectKey Technology provides extra security standards through our partnership with Trellix and Cisco. Communication with SIEM tools from Trellix, LogRhythm and Splunk dramatically reduces the threat of security breaches. We measure our performance against international standards with certifications like Common Criteria and FIPS 140-2/140-3 to ensure our devices are trusted in even the most secure environments.

### Zero Trust Security

Xerox supports your Zero Trust initiatives with critical features, best practices and recommendations. [Learn more.](#)

## A COMPREHENSIVE APPROACH TO SECURITY



**Prevent**  
unauthorised access



**Detect**  
suspicious or malicious behaviour



**Protect**  
data and documents



**External Partnerships**  
through integrations, industry standards and certifications



<sup>1</sup>Xerox® VersaLink® Devices.

<sup>2</sup>Xerox® AltaLink® Devices, Xerox® VersaLink® 400/415/600/625 Printer and Multifunction Printer Series, Xerox® VersaLink® 7100 Multifunction Printer Series and Xerox® EC7800/8000 Series.



## EASY-TO-IMPLEMENT AND MANAGE SECURITY

Select from pre-defined security templates (Default, Elevated or High), and the printer will automatically configure the corresponding security settings. Monitor up to 75 security settings with the Configuration Watchdog and it will automatically reset them if any unauthorised changes are detected. This helps IT staff save time and eliminates the guesswork from security implementation and compliance.

# Enables Managed Print Services

Your AltaLink and VersaLink Printers, built on Xerox® ConnectKey® Technology, make Managed Print Services easier to implement. With the right mix of technology, apps and services, you'll save money on your print infrastructure, increase employee productivity, reduce security concerns, help meet sustainability goals and create a high-performing work environment.

## Secure Devices, Data and Documents.

The Xerox® Managed Print Services security framework consists of four core components: Devices, Device Management, Documents and Content/ Data.

Xerox® ConnectKey® Technology-enabled printers come with vital security features – right out of the box. They provide data to our device management tools so we can monitor the system, ensuring the infrastructure is always secure. The data collected fuels powerful security analytics that can identify and mitigate risks before they become a problem.

Secure cloud authentication, strict external certifications and data security features, such as file and disk encryption, image overwrite and allowlisting, bring the peace of mind that comes with knowing that your printers and data are secure.

## Optimised, Cost-efficient Print Infrastructure.

With Managed Print Services, we assess the print infrastructure to understand who is printing and where. Utilising analytics from

the assessment, we can create an optimised print infrastructure consisting of ConnectKey Technology-enabled printers. These devices are designed to work with the remote toolset for cloud device monitoring. This makes it easy to implement and manage print infrastructures, both for the company and home offices. Integrated built-in tools link to systems that measure usage, calculate the billing status and offer meter reads for easier fleet management, help desk support and incident management administration.

The range of ConnectKey Technology-enabled devices enables us to put the right technology and the right applications in the right places. There's no need to put a more expensive MFP in place because the same apps run on all ConnectKey Technology-enabled devices. We can tailor the apps to your specific needs without buying extra capacity or features.

The Xerox® Support Assistant App provides instant on-device guidance. Print governance and workflows are available to ensure consistency across your workforce, regardless of how distributed it is.

## Improved Employee Productivity.

Managed Print Services connects people and data, enabling mobile employees to work, collaborate and print from anywhere. Xerox® MPS Advanced Analytics helps identify laborious, paper-based document processes that can benefit from digital transformation. User-friendly Xerox® ConnectKey® Apps can be used to transform documents into digital formats, enable mobile printing, connect to cloud repositories or provide an on-ramp to existing business processes. User interfaces on ConnectKey® Technology-enabled printers are easy to use, consistent and adaptable to user or organisational preferences. Together, these features offer your employees improved productivity and satisfaction with their technology.

## More Sustainable Print Made Possible.

ConnectKey Technology-enabled devices, together with our Managed Print Services, offer the tools and expertise to help your business improve efficiency while making informed decisions about environmental impact. We begin with sustainability analytics and 'what if' analysis, providing insights into how print management changes affect key metrics like paper use, water consumption and carbon emissions. We also offer device alternatives to optimise your print infrastructure with more efficient options. Our Supplies Recycling programme simplifies the collection, reuse and recycling of imaging supplies. Additionally, our Verified Carbon Neutrality Service, along with reforestation and carbon offset programmes, supports efforts to reduce the environmental footprint associated with printing.



# Gateway to New Possibilities

Printers built on Xerox® ConnectKey® Technology are more than machines. They're agile digital workplace assistants. They go beyond ordinary functions to completely transform the way you work.

- **Xerox Extensible Interface Platform®.** Our Printers come equipped with an open architecture that is customisable to fit your work environment and needs. This key unlocks your ability to simplify everyday tasks that make the printer easier to use while allowing it to fully integrate with Xerox and third-party solutions that enable an even more tailored workflow.

- **Xerox App Gallery.** With the touch of a button, you can access our App Gallery via the embedded printer app, or through any web browser on your PC. You'll have easy access to a growing number of apps, some of which use the latest AI technologies, to simplify those mundane business tasks you rely on. Not sure which app is right for you? Don't worry; you can try out the apps before any decision is made.

Visit [www.xerox.com/AppGallery](http://www.xerox.com/AppGallery) to learn how you can expand the capabilities of your MFP and work in new ways with dedicated apps for business, education, healthcare, legal and more.

- **Xerox® Workflow Central Platform.** Like most businesses, it's not just hard-copy documents that need your attention. The growing number of digital files you need to manage can also drag productivity down. Xerox® Workflow Central Platform, a cloud-based solution, takes the guesswork out of converting physical and digital files into usable formats and instantly transforms documents from any device, including PCs, tablets, mobile devices and MFPs.

Workflow Central can help you enhance document security, convert documents into more usable formats, translate and fax on the go, and it can even merge and summarise documents, so you don't have to.



Do you do any of these tasks regularly? Why not use Workflow Central's simple-to-set-up automation tool to streamline these steps even further.

Discover new ways to improve office productivity at [www.xerox.co.uk/en-gb/office/software-solutions/workflow-central](http://www.xerox.co.uk/en-gb/office/software-solutions/workflow-central)

## AI-ASSISTED APPS

- **Xerox® Summariser App.#** Users can leverage the AI-assisted AltaLink and VersaLink# Printers to generate concise document summaries for efficient reviewing, printing and sharing.
- **Xerox® Note Converter App.#** The Xerox® Note Converter App utilises the power of AI to make sense of handwriting, and accurately transform the written pages into digital files that can be shared, stored and retrieved for future reference.
- **Xerox® Auto-Redaction App.#** Users can utilise the AI-assisted AltaLink and VersaLink# Printers to establish search criteria (words, names, numbers and phrases) to automatically highlight and redact any digital document and safeguard sensitive information effortlessly.



# This app is pre-installed on the AltaLink 8200 Series and optional (available on Xerox App Gallery) for the VersaLink.

# Xerox® Devices Built on Xerox® ConnectKey® Technology

You'll work better, faster and smarter with a consistent user experience, mobile and cloud connectivity, easy automation, comprehensive security and access to a growing library of apps to expand functionality and boost productivity.

## COLOUR LETTER/A4 DEVICES



Xerox® VersaLink® C415  
Colour Multifunction Printer



Xerox® VersaLink® C625  
Colour Multifunction Printer



Xerox® VersaLink®  
C620 Colour Printer

## BLACK-AND-WHITE LETTER/A4 DEVICES



Xerox® VersaLink® B415  
Multifunction Printer



Xerox® VersaLink® B625  
Multifunction Printer



Xerox® VersaLink®  
B620 Printer

## COLOUR TABLOID/A3 DEVICES



Xerox® VersaLink® C7000  
Colour Printer



Xerox® VersaLink® C7120/  
C7125/C7130 Colour  
Multifunction Printer



Xerox® AltaLink®  
C8230/C8235/C8245/  
C8255/C8270 Colour  
Multifunction Printer

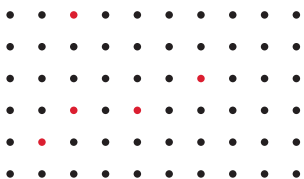
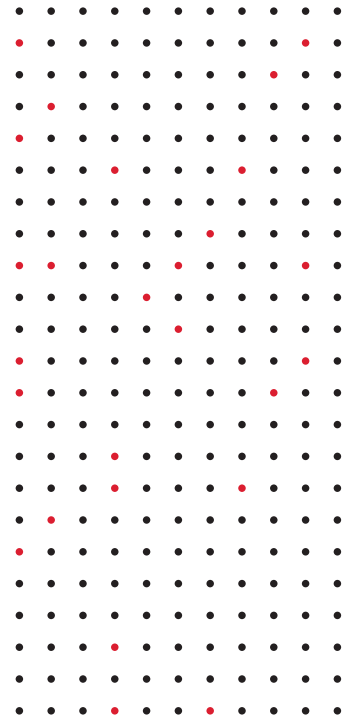
## BLACK-AND-WHITE TABLOID/A3 DEVICES



Xerox® VersaLink®  
B7125/B7130/  
B715  
Multifunction  
Printer



Xerox® AltaLink®  
B8245/B8255/  
B8270  
Multifunction  
Printer



To learn more about Xerox® ConnectKey Technology, go to [www.connectkey.co.uk](http://www.connectkey.co.uk).